

Portland Radio Group 2009 Outreach Activities 11/21/08-11/20/09

- A. Established an **internship program** designed to assist members of the community to acquire skills needed for broadcast employment

Portland Radio Group Interns 2009

Kimberly Bechard	9/4/08-5/15/09	University of Southern Maine
Jennifer Jimenez	1/12/09-2/12/09	University of Southern Maine
Charles Gordon	1/26/09-3/31/09	Recent grad
Annie Rosenberg	1/19/09-5/15/09	University of Southern Maine
Alex Brewer	5/11/09-8/20/09	Syracuse University
Skylar Prendergast	5/18/09-9/11/09	University of Tampa
Adam Keller	5/18/09-8/13/09	Marlboro College
Bailey Philbrick	6/1/09-9/11/09	UMaine Orono
Brendan Cassidy	7/1/09-7/31/09	UMaine Orono
Elisabeth Altshuler	8/25/09-1/5/10	University of Southern Maine
Jesse Larkin	9/10/09-1/22/10	Kennebunk High School
Michael Athearn	10/27/09-12/8/09	Southern ME Comm.College

- B. Participated in general outreach efforts listing job vacancies with MAB.org as part of the model program developed by NASBA
- C. Management level personnel participated in training as to methods of ensuring equal employment opportunity and preventing discrimination.
- a. Chris Mac and Don Ladd attended a 2 hour seminar on Employee Handbook Deficiencies. This seminar discussed the importance of clarity in a company handbook. The event was September 17, 2009 and presented by the law firm Verrill and Dana
- D. Participated in training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.
- a. Sandler Sales Training 2009, Chris Mac

Portland Radio Group EEO 2009 List

ORGANIZATION: MAINE ASSOCIATION OF BROADCASTERS
CONTACT: SUZANNE GOUCHER
WEBSITE: www.mab.org / www.careerpage.org
207-623-3870
128 STATE STREET, AUGUSTA, ME

ORGANIZATION: ALL ACCESS
CONTACT: J. DENVER
WEBSITE: www.allaccess.com
310-457-6616
310-457-8058

ORGANIZATION: SAGA COMMUNICATIONS
CONTACT: ALLISON KOEHLER
EMAIL: akoehler@sagacom.com
WEBSITE: www.sagacommunications.com
203-221-1666
GROSS POINT FARM

ORGANIZATION: SOUTHERNMAINEHELPWANTED.COM
CONTACT: DALE
WEBSITE: regionalhelpwanted.com
800-365-8630
845-485-8398
1 CIVIC CENTER PLAZA. SUITE 506, POUGHKEEPSIE, NY

ORGANIZATION: ON AIR ALL STATIONS
CONTACT: CHRIS MAC
207-774-4561 x3009
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: ALL STATION WEBSITES
CONTACT: LARA SEAVER
WEBSITE: wmgx.com, wpor.com, wynz.com, wgan.com, 970wzan.com,
AM1400and1490.com, 989wclz.com
207-774-4561
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: [Craigslist.com](http://craigslist.com)
WEBSITE: www.craigslist.org

ORGANIZATION: GETRADIOJOBS
WEBSITE: www.getradiojobs.org

ORGANIZATION: RADIO BUSINESS REPORT
WEBSITE: RBR.com
ADDRESS: PO Box 6633, Woodbridge, VA 22195

ORGANIZATION: TRAFFIC DIRECTORS GUILD OF AMERICA
WEBSITE: www.tdga.org
PHONE: 949-429-7063
FAX: 209-471-5765

ORGANIZATION: ANDOVER COLLEGE
CONTACT: TODD ABBOTT
WEBSITE: ANDOVERCOLLEGE.COM
EMAIL: placement@andovercollege.edu

ORGANIZATION: BATES COLLEGE
CONTACT: EILEEN WILKINS
WEBSITE: batescollege.erecruiting.com
EMAIL: ewisnews@bates.edu

ORGANIZATION: BOWDOIN COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.bowdoin.edu
EMAIL: cpc@bowdoin.edu

ORGANIZATION: COLBY COLLEGE
CONTACT: PENNY SPEAR
WEBSITE: www.colby.edu
EMAIL: careers@colby.edu

ORGANIZATION: THOMAS COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.thomas.edu/career
EMAIL: career@thomas.edu

ORGANIZATION: ST. JOSEPH'S COLLEGE
CONTACT: JEFF NEVERS
WEBSITE: www.une.edu
EMAIL: jnevers@une.edu

UNIVERSITY OF NEW ENGLAND
CONTACT: PETER SEAVOR
WEBSITE: www.sjcme.edu
EMAIL: pseavor@sjcme.edu

ORGANIZATION: UNIV OF SO MAINE
CONTACT: LARRY BLISS
WEBSITE: www.usm.maine.edu/+csce fax

ORGANIZATION: AIRTALENTS.COM
CONTACT: CHRIS KELLOGG
WEBSITE: www.airtalents.com

ORGANIZATION: AM/FM JOBS
EMAIL: admin@AMFMJobs.com
WEBSITE: www.AMFMJOBS.COM

ORGANIZATION: ALL ABOUT COUNTRY
EMAIL: webmaster@allaboutcountry.com
WEBSITE: www.allaboutcountry.com

ORGANIZATIONS REQUESTING INFORMATION

ORGANIZATION: WORK OPPORTUNITIES 10/6/03
CONTACT: DAVID DYWER
WEBSITE / EMAIL: workopportunities.net
PHONE: 207-282-8864
FAX: 207-282-8901

ORGANIZATION: CAREER CENTER 11/3/05
CONTACT: RICK NUGENT
WEBSITE / EMAIL: mainecareercenter.com
PHONE: 207-771-5627x504
ADDRESS: 185 Lancaster St., Portland 04101

ORGANIZATION: GOODS ENTERTAINMENT 2/14/05
CONTACT: ADAM GOODMAN
WEBSITE / EMAIL: goodsentertainmentvoicehunter.com
PHONE: 203-341-0111 or 1-800-867-9532
FAX: 801-460-3100

ORGANIZATION: NE SCHOOL OF COMMUNICATIONS, BANGOR, MAINE
7/13/05
CONTACT: BILL DEVINE
WEBSITE / EMAIL: www.NESCOM.edu
PHONE: 207-947-6083
FAX: 207-947-3987

Portland Radio Group EEO 2008 Recap 11/21/08-11/20/09

JOB: PART-TIME SALES ASSISTANT

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 0
All Access / 0
MAB.org/Careerpage / 0
On Air / 2
Sagacommunications.com / 0
SouthernMaineHelpWanted.com / 6
Maine Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NESCOM / 0
Craigslist / 2
Referred / 2
Unknown / 4
Indeed.com / 0
Interviewed 16/ Applicants 74

JOB: TRAFFIC DIRECTOR

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 0
All Access / 0
MAB.org/Careerpage / 0
On Air / 1
Sagacommunications.com / 1
SouthernMaineHelpWanted.com / 1
Maine Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NESCOM / 0
Craigslist / 3
Referred / 0
AM/FM Jobs / 0
GetRadioJobs.com / 0
TGDA / 0
Indeed.com / 0
Job.com / 0
Internal / 1
Interviewed 7 / Applicants 150

JOB: NIGHT PRODUCTION/SWING

SOURCES UTILIZED / # OF INTERVIEWS

All Access / 2
MAB.org/Careerpage / 1
On Air / 0
SagaCommunications.com / 0
SouthernMaineHelpWanted.com / 2
Station Websites / 1
Career Center / 0
Work Opportunities / 0

Goods Entertainment / 0
NE School of Communication / 0
Craigslist / 0
AM/FM Jobs / 0
GetRadioJobs.com / 0
LocalHelpWanted.com / 0
Radio and Records / 0
Radio Online / 0
Indeed.com / 0
SimplyHired.com / 0
Referral / 0
Internal / 1
Interviewed 7 / Applicants 82

JOB: IT DIRECTOR

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 2
All Access /
MAB.org/Careerpage /
On Air / 3
Sagacommunications.com /
SouthernMaineHelpWanted.com /
Maine Career Center /
Work Opportunities /
Goods Entertainment /
Employment One /
NESCOM /
Craigslist / 2
Radio Business Report /
AM/FM Jobs /
GetRadioJobs.com /
Kennebeck Valley Tech /
VTech / 1 (referral)
Word of Mouth /
SimplyHired.com / 1
MassMediaJobs.com /
Indeed.com /
Jobs.com /
Referred / 2
Interviewed 11/ Applicants 76

JOB: ACCOUNT EXECUTIVE

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 0
All Access / 0
MAB.org/Careerpage / 0
On Air / 2
Sagacommunications.com / 0
SouthernMaineHelpWanted.com / 6
Maine Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NESCOM / 0
Craigslist / 2

Referred / 1
Radio Business Report / 0
AM/FM Jobs / 0
Unknown / 0
Interviewed 11 / Applicants 37

JOB: ASSISTANT BUSINESS MANAGER

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 2
All Access /
MAB.org/Careerpage /
On Air / 3 (includes one who also saw on
Craigslist)
Sagacommunications.com /
SouthernMaineHelpWanted.com /
Maine Career Center / 1
Work Opportunities /
Goods Entertainment /
NESCOM /
Craigslist / 4
Misc. Sources / 0
Referral / 2
Accountemps/1
Interviewed 11/ Applicants 126
(2 interviewees noted 2 recruitment sources
each)

JOB: NEWS AND TRAFFIC REPORTER

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 1
All Access / 1
MAB.org/Careerpage / 2
Sagacommunications.com / 3
SouthernMaineHelpWanted.com / 1
Maine Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NESCOM / 0
Craigslist / 2
Radio Business Report / 0
AM/FM Jobs / 0
GetRadioJobs.com / 0
AirTalents.com / 0
Indeed.com / 0
iHireBroadcasting.com / 0
LinkedIn / 0
Referred / 3
Internal / 0
Unknown / 0
Interviewed 13 / Applicants 45