

## COAST 93.1 Sandals/Valentine's Day OFFICIAL RULES

1. Through 11:59PM on February 14th, 2010 COAST 93.1 will accept entries for our Sandals contest.
2. One grand prize of a trip for one couple to a Sandals Resort in Jamaica will be awarded. The prize includes two roundtrip airline tickets from PWM on JetBlue Airways, a wedding, and five nights at the resort. The ARV of the grand prize is \$6000. The trip must be taken before November 1, 2010. Subject to availability and blackout dates may apply. The specific resort will be chosen by the couple in conjunction with Hurley Travel Experts from these choices:

- Sandals Montego Bay
- Sandals Royal Caribbean
- Sandals Carlyle Inn
- Sandals Negril
- Sandals Grande Ocho Rios
- Sandals Dunn's River
- Sandals Whitehouse

**Sandals Luxury Included Resorts include:**

- Luxurious accommodations
- Meals at fine restaurants
- Unlimited premium drinks
- Scuba diving, snorkeling, windsurfing, sailing, kayaks and other land and water sports activities
- Golf in Ocho Rios, Jamaica
- Tips, gratuities and hotel taxes
- Airport transfers
- Gourmet dining

**Beautiful Beginnings Sandals Wedding by Martha Stewart includes:**

- Personal wedding consultant
- Marriage officiant
- Certified copy of marriage license
- Picturesque wedding location
- One 5"x7" wedding photograph
- Wedding gift from resort
- Bouquet and boutonniere
- Beautiful reception setting
- Hors d'oeuvres & sparkling wine
- Preparation of documentation
- Two-Tier Wedding Cake
- Continental breakfast in bed
- Government / Administrative fees

3. To enter, create a video of 60 seconds or less explaining why you want to win. Upload it to YouTube, and then enter the link with your information at the dedicated form at Coast 93.1.
4. Alternately, you may create a video by appearing in person at the Hurley Travel Booth at the Maine Wedding Expo on January 9<sup>th</sup> or 10<sup>th</sup>, 2010, or at the Jamaica night at the Wyndham hotel in South Portland January 14, 2010 between 6 and 7pm. On site videos will be limited to entrants talking in front of the camera.
5. Staff of the contest sponsors will choose the winner by picking the video with the best explanation.
6. Passports are required for travel are the responsibility of the winner.
7. The winners prizes may be claimed by appointment at the front desk of the Portland Radio Group offices between 8 a.m. and 5 p.m. Monday through Friday.
8. One entry per person. One winner per family and household. The term family shall include spouses, parents, children, grandparents, grandchildren, and co-habituating significant others. Winners may not win another prize from COAST 93.1 for a period of 90 days.

9. All entrants agree that their name, voice, photograph, character and likeness and entry may be used by COAST 93.1 for promotional purposes. Winner must waive any claim of royalty and right of remuneration for such use.
10. All winners assume financial obligations for state and federal taxes and all fees.
11. The contest is open to Maine and New Hampshire residents who hold a valid article of state identification and are 18 years of age or older, with the exception of full or part time employees of SAGA Communications (which includes COAST 93.1), and their advertising agencies, affiliates, contest sponsors, other radio stations, and members of their immediate families.
12. COAST 93.1 reserves the right to disqualify any winner if the contest rules have been violated in any way.
13. COAST 93.1 cannot be held liable and shall have no responsibility for failure to win or claim any prize based on delays, omissions, oversights, or failure of the US Postal Service or allegations of telephone, computer, or internet difficulties. In the case of a dispute, winner may be required to provide proof of registration.
14. Winners will be able to choose which of the seven Jamaican Sandals resorts they will visit, but Sandals reserves the right to relocate any winner to another hotel in their chain based on availability.
15. As a licensee of the FCC and a trustee of the public airwaves, COAST 93.1 reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of COAST 93.1 management if world events, the national mood, or public safety so warrant.
16. No purchase necessary to participate or win. Void where prohibited by law. Decisions of COAST 93.1 are final.
17. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (e.g. garnishment, child support order, judgment, lien and the like), COAST 93.1's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be deemed to be the award of the prize to the winner. COAST 93.1 shall be entitled to rely in good faith upon any documents presented by the representatives seeking to collect the prize in lieu of the winner. COAST 93.1 shall not be liable for any claim by winner for damages incidental thereto.
18. Rules will air daily on COAST 93.1 for the duration of the contest. The rules are subject to change without notice. Complete contest rules are available Monday through Friday at the COAST 93.1 studios, 420 Western Avenue in South Portland during regular business hours and at COAST 93.1.com

I understand and agree to abide by all rules above:

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Signature of Winner

Date