



# Grass Roots Marketing

## Weekly Campaign

### On air Campaign

	<u>Thu</u>	<u>Fri</u>	<u>Sat</u>	<u>Sun</u>
5a-10a	2bb	2x	2x	2x
10a-3p	1bb	1x	2x	2x
3p-7p	1bb	1x	2x	2x
7p-10p	1bb	1x	2x	2x

### Internet campaign

	<u>Thu</u>	<u>Fri</u>	<u>Sat</u>	<u>Sun</u>
5a-10a	2x	2x	2x	2x
10a-3p	1x	1x	2x	2x
3p-7p	1x	1x	2x	2x
7p-10p	1x	1x	2x	2x

**Week 1 52 Billboards/On Air/ Internet Commercials \$ 825 net**  
**Week 2 52 Billboards/On Air/ Internet Commercials \$ 825 net**  
**Week 3 52 Billboards/On Air/ Internet Commercials \$ 825 net**  
**Week 4 52 Billboards/On Air/ Internet Commercials FREE**

**Total \_\_\_\_\_ Commercials \$ \_\_\_\_\_**

**Approval** \_\_\_\_\_

**Date** \_\_\_\_\_

- This information is proprietary to the Portland Radio Group and must be kept confidential.
- Subject to availability at the time of purchase

